

# OUTDOOR BUSINESS ALLIANCE — OF PENNSYLVANIA —

## SPONSORSHIP PROSPECTUS

### Presenting Sponsor - \$25,000

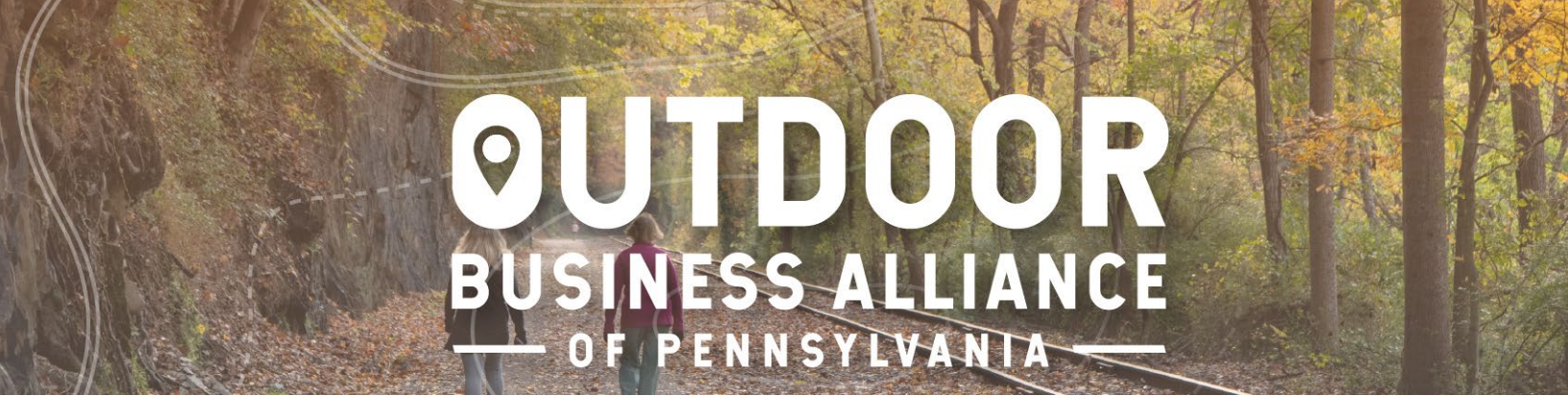
#### **BENEFITS INCLUDE**

- Prime location for exhibit booth (if an exhibit table is desired)
- Your company name on the marketing mailer, conference website and slide show at meals
- A full-page color advertisement in the Program Book
- An electronic list of attendees
- 5 full conference registrations including complimentary attendance to the Monday night reception

### Premier Keynote Sponsor - \$20,000

#### **BENEFITS INCLUDE**

- Prime location for exhibit booth (if an exhibit table is desired)
- Your company name prominent on the marketing mailer, conference website and slide show at meals
- A full-page color advertisement in the Program Book
- An electronic list of attendees
- Two full conference registrations including complimentary attendance to the Monday night reception



# OUTDOOR BUSINESS ALLIANCE — OF PENNSYLVANIA —

## Reception Event Sponsor- \$15,000

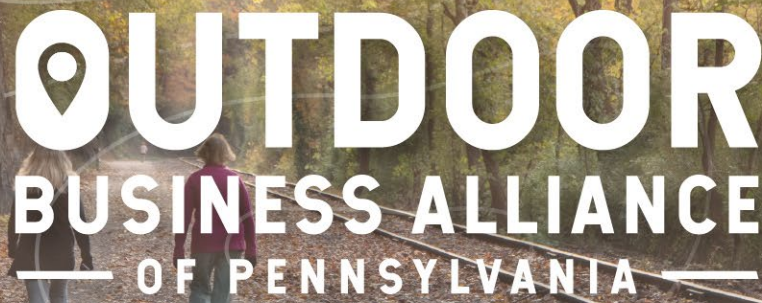
### **BENEFITS INCLUDE**

- Exclusive Opportunities to address the audience during the Monday evening event
- Prime location for exhibit booth (if an exhibit table is desired)
- Your company name on the marketing mailer, conference website and slide show at meals
- A full-page color advertisement in the Program Book
- An electronic list of attendees

## Reception Event Sponsor- \$10,000

### **BENEFITS INCLUDE**

- Exclusive Opportunities to address the audience during the Sunday evening event
- Prime location for exhibit booth (if an exhibit table is desired)
- Your company name on the marketing mailer, conference website and slide show at meals
- A full-page color advertisement in the Program Book
- An electronic list of attendees

The logo for the Outdoor Business Alliance of Pennsylvania is centered at the top of the page. It features the word "OUTDOOR" in a large, white, sans-serif font. The letter "O" is replaced by a white location pin icon. Below "OUTDOOR" are the words "BUSINESS ALLIANCE" and "OF PENNSYLVANIA" in a smaller, white, sans-serif font. The text is set against a background image of a forest path with autumn foliage and two people walking away from the camera.

# OUTDOOR BUSINESS ALLIANCE OF PENNSYLVANIA

## Visionary \$5,000

### **BENEFITS INCLUDE**

- Prime location for exhibit booth (if an exhibit table is desired)
- Your company name on the marketing mailer, conference website and slide show at meals
- A full-page color advertisement in the Program Book
- An electronic list of attendees

## Innovator \$2,500

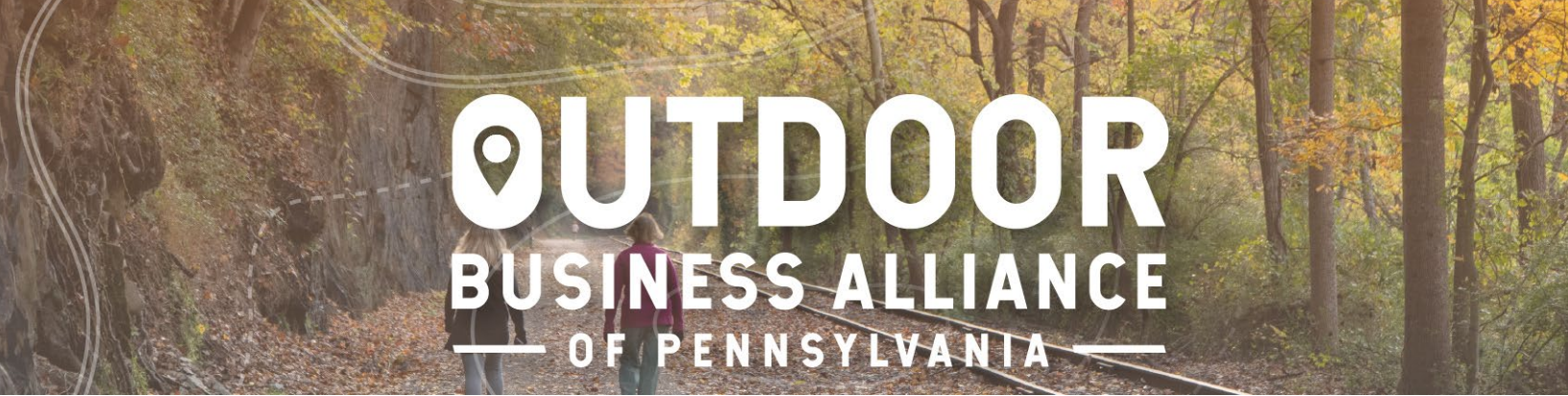
### **BENEFITS INCLUDE**

- Exhibit in a high traffic area (if you want an exhibit table)
- Your company name on the marketing mailer, conference website and slide show at meals
- A half-page color advertisement in the Program Book

## Catalyst \$1,000

### **BENEFITS INCLUDE**

- Exhibit in a high traffic area (if you want an exhibit table)
- Your company name on the marketing mailer, conference website and slide show at meals
- A quarter-page color advertisement in the Program Book



# OUTDOOR BUSINESS ALLIANCE — OF PENNSYLVANIA —

## EXHIBITOR RATES

### *\$750\* Business Exhibitor*

#### **BENEFITS INCLUDE**

- Exhibit table
- Your company name on the marketing mailer, website and slide show at meals
- Program Book listing
- One free registration includes a ticket to the Monday Night event

### *\$600 Non-Profit & Government Agency Exhibitor*

#### **BENEFITS INCLUDE**

- Exhibit table
- Your company name on the marketing mailer, website and slide show at meals
- Program Book listing
- One free registration includes a ticket to the Monday Night event

*Interested?*

*Contact [Leadership@OBAPA.org](mailto:Leadership@OBAPA.org)*